

# INDABA

## APRIL '25

### SOCIAL MEDIA REPORT



The GS1 South Africa Indaba 2025 built on the success of its 2024 debut, bringing together leaders, innovators, small businesses, regulators and stakeholders from across the supply and value chain.

Under the theme Transparency, Trust, and Transformation, the event encouraged meaningful dialogue and highlighted practical strategies for improving supply chains in retail, healthcare, agriculture, marketplaces, sustainability and small business development - powered by GS1 Standards, 2D barcoding, and trusted identification systems.

# INDABA BY THE NUMBERS

Live posts on the day of the Indaba

in

80

LinkedIn posts

4 506

impressions

911

members reached

563

clicks

Engagement rate

16.6%

68 page views on the day

12 new followers on the day

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187

Engagements

182 reactions

3 comments

2 reposts

277

Attendees

179 in-person attendees

98 online attendees

16

Speakers

9

Sponsors

14

Exhibitors

# INDABA SPEAKERS



## NEO MOMODU

Executive Legal, Regulatory and Stakeholder Engagement at GS1 South Africa

**MC:** Transparency, Trust, and Transformation:  
The Power of GS1 Standards



## JOHANN VORSTER

Co-Chair of GS1 South Africa and CEO at Clover South Africa

**Topic:** Welcome address and opening remarks



## ZINHLE TYIKWE

CEO at GS1 South Africa

**Topic:** Welcome address and opening remarks



## ROBERTO OLIVARES VILLA

Senior Project Manager at Woolworths Australia

**Topic:** Building trust with next-generation barcodes



## ALASTAIR TEMPEST

CEO of Ecommerce Forum Africa

**Topic:** Transparency through traceability:  
Enhancing supply chain integrity



## PHILLIP OOSTHUIZEN

COO of the Red Meat Industry Service

**Topic:** Transparency through traceability:  
Enhancing supply chain integrity



# INDABA SPEAKERS



**ABRAHAM NELSON**

Executive Consumer Goods Crime Risk Initiative at  
GS1 South Africa

**Topic:** Transparency through traceability:  
Enhancing supply chain integrity



**YAEESH MOOSA**

Head of Marketplace at Takealot

**Topic:** Transparency through traceability:  
Enhancing supply chain integrity



**JUSTIN NEEDHAM**

Managing Director at Imagined Earth

**Topic:** Transparency through traceability:  
Enhancing supply chain integrity



**AMANDA LOTHERINGEN**

Senior Manager at CIPC

**Topic:** Transparency through traceability:  
Enhancing supply chain integrity



**DR. STAVROS NICOLAOU**

Group Senior Executive at  
Aspen Pharmacare Holdings Ltd

**Topic:** The power of Standards in  
driving global transformation



**VIRESH SAHDEO**

Master Data and Governance Manager  
at The Spar Group

**Topic:** Enhancing supply chain integrity with  
GS1 Standards and skills development

# INDABA SPEAKERS



## MXOLISI MAPHAKELA

Research and Strategic Planning at W&R SETA

**Topic:** Enhancing supply chain integrity with GS1 Standards and skills development



## BABE SOPHIE MASUGE

Owner of BSMS Chillihouse

**Topic:** Enhancing supply chain integrity with GS1 Standards and skills development



## MOSIBUDI MAKGATO

Co-owner of YaMama Gemmer

**Topic:** Success stories: How GS1 Standards are changing South Africa



## VOLKER DITSCHER

Director Global Sales Track and Trace at Wipotec

**Topic:** Driving transformation through digitalization and data sharing

### Key Highlights



**Digital Transformation:** Woolworths Australia and Wipotec presented successful 2D barcode applications, demonstrating how the technology is transforming retail operations. South African retailers and waste management organisations expressed strong interest in further collaboration and rollout.



**Consumer Trust:** A panel led by E-Commerce Africa, featuring Consumer Goods Crime & Risk, Imagined Earth, Red Meat Industry, Takealot, and CIPC, discussed tools like 'Verified by GS1' to combat illicit trade. They also called for a dedicated Indaba to address challenges in e-commerce and digital retail. The Red Meat Industry shared how using the Global Location Number helps trace products and meet export requirements.



**SMME Empowerment:** BSMS Chilli House and Yamama Gemmer shared inspiring stories about how GS1 Standards helped them access major retailers like Massmart and Pick n Pay. The Wholesale and Retail SETA highlighted the importance of skills development for entrepreneurship and job readiness.



**Healthcare Traceability:** NEPAD and Aspen Pharmacare presented progress on the African Medicines Agency and emphasised the need for reliable, standardised healthcare supply chains to protect patients and ensure authenticity.

You can view the recording from the  
**GS1 South Africa Indaba 2025**

GS1 South Africa Indaba **Part 1**

**Watch**

GS1 South Africa Indaba **Part 2**

**Watch**

GS1 South Africa Indaba **Part 3**

**Watch**

# INDABA '25

## OUR SPONSORS



**SAVE THE DATE**  
**15 APRIL 2026**

Next year's Indaba will offer deeper engagement, with focused sessions on healthcare, retail marketplaces, and sustainability.