



Annual Report 2024/25



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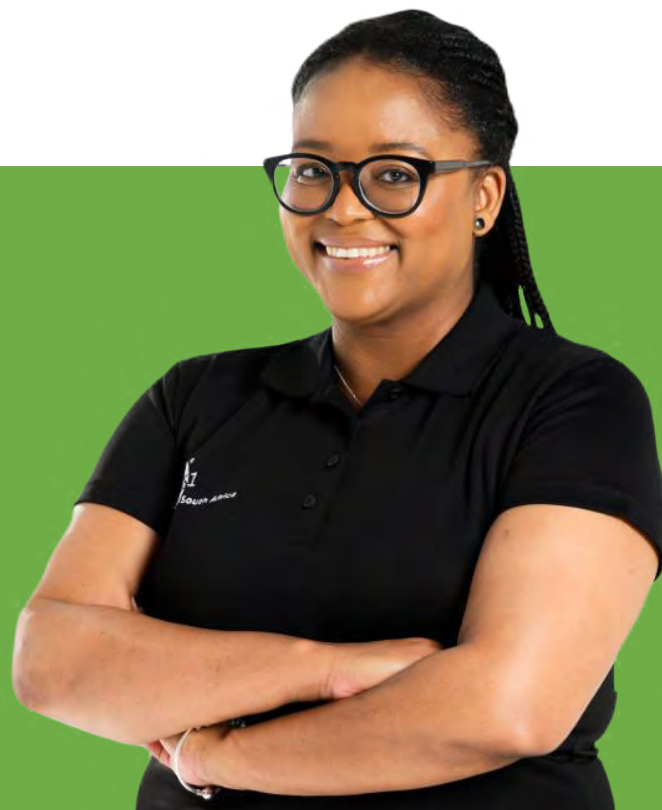
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MESSAGE FROM THE CEO

ZINHLE TYIKWE



It gives me pleasure to present the GS1 South Africa, trading as the Consumer Goods Council of South Africa (CGCSA) annual report in which we provide an overview of activities and initiatives carried out in the past financial year in fulfilment of our mandate, helping members trade better. These activities are outlined by the GS1 SA divisions of Consumer Goods Crime Risk Initiative, Food Safety & Sustainability Initiative, Global Standards & Solutions, Legal, Regulatory & Stakeholder Engagement and Transformation, Training & Development.

In my foreword in the last annual report, I mentioned concerns about a number of challenges our members were facing, among these energy security and poor logistics. I am glad to say that we have seen notable improvement in the supply of electricity which has come as a great relief to our members and the country at large. This improvement shows the success of collaboration between government and business, with our organisation participating through Business Unity South Africa (BUSA) and Business4SA. We are beginning to see the results of similar partnership at Transnet.

However, there is urgent need to address the water crisis in the metros which threatens business activity but is also affecting access to clean water, itself a basic human right. We are working with the Department of Water and Sanitation to elevate water discussions to the level of the Presidency to ensure that the water challenges receive urgent attention to minimise the crisis. We will be participating in the Presidential Water and Sanitation Indaba in March 2025, providing inputs towards resolving the challenges.

On the regulatory front, the commitment by the Government of National Unity (GNU) to implement further reforms to ease the cost of doing business, improve the turnaround times of applications for water use licenses and of tourist, business and work visas is most welcome. We will work tirelessly to implement a stakeholder engagement plan that prioritises results-oriented discussion and advocacy work with government and regulators, in the interests business sustainability and viability, and economic growth.

I am proud and honoured to say that in the past year, our organisation has made remarkable progress diversifying our capabilities and strengthening our offerings, thereby expanding opportunities and value for our members and our people. I have valued the opportunity to connect with our member CEOs and many of our stakeholders, visiting projects and member offices around the country and was inspired by how our work sector that has provided solutions and outcomes which are having a positive impact in the world today and for the future.

In the F2025/26 and anticipating the trends most important to our members, we will be leveraging the science-based, sector experience we have gained over decades to solve complex challenges around climate response, public policy, illicit and counterfeit trade, global standards and trusted data, social values, resource constraints, cybersecurity, data management and technology.

I hope you enjoy reading this report and please do share your comments with us. We appreciate your feedback.

FOREWORD FROM THE CO-CHAIRS



Gareth Ackerman
Co-Chair

Johann Vorster
Co-Chair



We are pleased to share this annual report which has informative highlights of the CGCSA's activities, programmes and other initiatives. The report has been prepared against the background of cautious optimism on the back of positive sentiment that was ushered in by the Government of National Unity (GNU).

The GNU has promised business-friendly policies and regulations, a much-needed commitment that we believe will encourage investment not only in our sector, but across the wider economy as well. The government has the opportunity to embrace the support from business to ensure that we accelerate economic growth which at best has been slow and at worst, stagnant when compared with other emerging economies.

At the core of our challenges has been regulatory and policy uncertainty. But we are impressed that the government realises that without far reaching structural reforms, the economy will continue to struggle to grow, making it even more difficult to narrow the poverty and income gap we have in our country. The collaboration between business and government is critical to the attainment of national economic objectives of growth underpinned by private sector investment.

On its part, the government has promised multi-billion infrastructure investments, some of which will be through public-private sector partnerships. This is what we need, because our country has and continues to lag behind when it comes to attracting both domestic and foreign investment.

We are also supportive of the second phase of the partnership between business and government to continue to implement interventions needed to improve energy security, the logistics

sector including improving operations at Transnet, address crime and corruption and reduce and eventually eliminate red tape in government. Some of our members are involved in these initiatives, yet others have committed to further investments, itself a vote of confidence in our economy's growth prospects. CGCSA will continue to lobby and advocate on behalf of its members on policy and regulatory matters that affect their operations and businesses.

We will engage with the various government departments on these matters, and report back on progress thereof. We are aware of concerns about the cost of doing business, the regulatory burden as well as delays in decision making in government. We will impress on the relevant government departments to ensure that these issues are addressed for the benefit of our members. We will also increase our efforts to partner with government agencies to address the growing problem of illicit and counterfeit products, which are costing legitimate brand owners and the fiscus billions of rand in revenue.

As we look to the new financial year of CGCSA, we remain hopeful that working together with the government, the economy will achieve accelerated growth, which will benefit our members in particular. But for that to happen, we need policy consistency, and a conducive political environment such as the one the country is experiencing under the GNU.

The future indeed looks bright.

EXCO Members



Abraham Nelson

Executive, Consumer Goods Risk Initiative



Anthea Tshuma

Executive, HR & Training



Matlou Setati

Executive, Food Safety & Sustainability Initiative



Michele Francis Padayachee

Executive, Global Standards & Solutions



Neo Momodu

Executive, Legal, Regulatory & Stakeholder Engagement



Sudeshan Pillay

Chief Operations Officer

Who We Are

Vision

Changing people's lives everyday



Mission

Driving positive change through collaboration, engagement and advocacy



Our Board Members



Regulatory Compliance & Governance

2024/25 LRSE Annual Report - Key Achievements and Milestones Legal, Regulatory and Stakeholder Engagement Newsletter Content



Overview

As we navigate the ever-evolving legal and regulatory landscape, our Legal, Regulatory & Stakeholder Engagement (LRSE) division remains committed to championing and advocating for a supportive environment.

This section of the annual report highlights our continuous efforts in shaping policies, managing risks, and fostering strategic relationships.

We highlight key achievements from the past year, such as our landmark victory in the meat analogue case as well as our extensive regulatory submission aimed at protecting and advancing the interest of our members, enabling them to trade better.

We also outline our regulatory priorities for the upcoming year, including engagements on food labeling regulations, the Health Promotion Levy, and the Tobacco Products Bill. Our members' active participation and feedback remains vital as we work together to create a sustainable and viable FMCG ecosystem.

In the financial year (2024/25), CGCSA made a total of:



23 regulatory submissions



30% success rate

Out of the **twenty-three (23) submissions made, five (5) have been finalized, while eighteen (18) remain under revision** following public consultations.

1.1 Meat Analogue Regulations

Following CGCSA's successful legal challenge preventing the seizure and restriction of meat analogue products, the Department of Agriculture, Land Reform and Rural Development (DALRRD) proposed regulatory amendments that could have negatively impacted the plant-based food sector. In response, CGCSA submitted strong objections, emphasizing that the Department lacked the necessary legal authority under the Agricultural Product Standards (APS) Act to enforce the proposed restrictions.

After extensive engagements with the CGCSA and other stakeholders, DALRRD published final regulations for Processed Meat Products in October 2024, excluding meat analogue products from the exemptions initially applied under processed meat regulations.

The Department has agreed that meat analogue products can share common names with processed meat products, meaning that seizure will not be proposed and/or implemented in future.



1.2 Control of Tobacco Products and Electronic Delivery Systems Bill, 2018 (the Bill)

CGCSA, in collaboration with Business Unity South Africa (BUSA), has consistently advocated for a more balanced and evidence-based approach to tobacco control legislation. A key success in the reporting period was CGCSA's push for the Bill to be referred back to the National Economic Development and Labour Council (NEDLAC) to ensure an approved Socio-Economic Impact Assessment (SEIAS) is conducted.

Through sustained engagement, NEDLAC established the Tobacco Products and Electronic Delivery Systems Control Task Team, consisting of social partners representing Government, Labour and Business. The CGCSA participated in the Task Team that debated critical matters aimed at ensuring that the Bill addresses public health objectives while mitigating unintended consequences such as business sustainability, illicit trade and job losses. The final NEDLAC report was submitted to the Parliamentary Portfolio Committee on Health for consideration and possible amendments to the Bill before promulgation.

1.3 Health Promotion Levy (HPL) Engagement

CGCSA made submissions to the Presidency regarding the Socio-Economic Impact Assessment (SEIA) of the Health Promotion Levy (HPL), raising concerns about the consultation process and potential bias in the study.

Following these submissions, the Presidency confirmed a broader study involving all key stakeholders, aligning with CGCSA's recommendations. This represents a step towards a more inclusive policy development process, and has led to the Minister of Finance refraining from increasing the HPL and extending it to other products in the 2025 Budget Speech.

Introduction of the Sugar Tax

In April 2018, the South Africa government implemented a tax on sugar added in nonalcoholic Sugar-Sweetened Beverages (SSBs), called the HPL.

Effects on the Industry

The HPL (sugar tax) has disproportionately negatively impacted the KZN and MPU industry since its introduction in April 2018 resulting in:

- Multi-billion-rand revenue loss
- Thousands of job losses
- Permanent closure of two sugar mills in KZN

In the first year after the tax was implemented, the HPL cost the industry over **R1.2 billion** and resulted in



16,000 jobs lost

Impact Of The Health Promotion Levy (HPL)

2018



HPL sugar tax



Revenue



16,000 jobs lost, according to a NEDLAC study



Implemented before the socio-economic assessment and total dietary intake study



-2 Sugar Mills

2024

Source: South African Sugar Association

1.4 Annual Legal Seminar

CGCSA successfully hosted the 2024 Annual Legal Seminar in partnership with ENSafrica. This event has become a cornerstone of CGCSA's legal and regulatory engagement efforts, equipping members with up-to-date insights into pressing regulatory matters.

Key topics covered in the 2024 seminar included the:

- Climate Change Act
- Extended Producer Responsibility (EPR)
- Employment Equity Sectoral Targets
- Developments in the e-Commerce regulatory space.

2 Regulatory Priorities for 2025/26

Having reviewed the **23 regulatory submissions** made in the 2024/25 financial year, CGCSA has identified five priority regulations for the 2025/26 financial year.

2.1 Health Promotion Levy

The Health Promotion Levy (HPL) Socio-Economic Impact Assessment (SEIA) Reports fall under the responsibility of The Presidency. These reports assess the impact of the HPL on dietary habits, non-communicable diseases, employment, and investment. The reports were published for public comment in June 2024, but the Department has not yet provided a response.

CGCSA will engage with The Presidency on the findings, as further stakeholder consultations are being conducted, with a commitment to provide updates.

2.2 Regulations Relating to the Labelling and Advertising of Foodstuffs

The Regulations Relating to the Labelling and Advertising of Foodstuffs, overseen by the Department of Health (DoH), have significant implications for the industry. These regulations could increase business costs, disrupt operations, restrict advertising, and impose compliance penalties. Small and medium enterprises (SMEs) may particularly struggle to meet the associated financial and operational demands.

The proposed regulations were published in May 2023, with public comments submitted in September 2023. CGCSA engaged NEDLAC, leading to the establishment of a Task Team consisting of Government (DoH), Labour and Community social partners that will seek influence an outcome that balances health concerns with warnings that are not detrimental to business sustainability and trademark infringements.

2.3 The Policy Review on the Taxation of Alcoholic Beverages

The Policy Review on the Taxation of Alcoholic Beverages, led by National Treasury, may result in higher taxes, increasing production costs, reducing demand, and incentivizing illicit trade. Instead of government increasing taxes, CGCSA has advocated for the strengthening of regulatory enforcement and a joint government and industry public awareness campaign about the dangers of unregulated alcohol products.

2.4 The Extended Producer Responsibility (EPR) Amendment Regulations

The Extended Producer Responsibility (EPR) Amendment Regulations, managed by the Department of Forestry, Fisheries, and the Environment (DFFE), present compliance cost increases and financial uncertainty for businesses. These amendments also impact returnable packaging schemes and disrupt informal waste collection. Our role continues to be that of advocating for a conducive regulatory environment and regulatory certainty.

2.5 The Control of Tobacco Products and Electronic Delivery Systems Bill

The Control of Tobacco Products and Electronic Delivery Systems Bill, 2018, under the Department of Health, imposes restrictions on advertising and packaging, increases compliance costs, and could contribute to illicit trade growth and job losses.

The Portfolio Committee on Health is currently conducting preliminary public consultations. CGCSA will actively participate in parliamentary hearings, while NEDLAC's task team will present its report to the Portfolio Committee.



Food Loss & Waste

The South African Food Loss and Waste Initiative

Project Background:

The South African Food Loss and Waste Initiative (SA FLWI), which aims to achieve Sustainable Development Goal 12.3, which is to halve per capita global food waste at the retail and consumer levels and reduce losses along production and supply chains, including post-harvest losses by 2030.

Achievements:

Ballmer Group funding:

The primary objective of the work outlined for the second quarter was to ensure that Core Signatories reported their food loss and waste data, that the data submitted was uploaded to the SA FLWI reporting platform, and that the data submitted was quality checked.

The second objective was for the Key Account Managers to be equipped to start engaging with the Core Signatories to start enabling impact and action. The third objective was to develop a Food Loss and Waste Media Mentions baseline (2022 – 2024), as well as a SA FLWI Communications Plan for 2025.

Food loss and waste baseline data analysis:

The Key Account Managers contacted all Core Signatories that were yet to submit data to assist them in doing so. Manual data submissions were uploaded to the reporting platform. All data was downloaded from the platform and was reviewed to assess the quality of the data. The data was anonymised to ensure that the collated data could be shared with the CSIR for analysis.

Core Signatories were given the option of their data being excluded from the analysis and data was excluded accordingly. The anonymised data was shared with the CSIR on the 10th of February to begin data analysis. Regular check-ins are planned to ensure that the report is completed on time.

Representativeness of the SA FLWI Signatory Base

BFAP has been selected to determine the representativeness of the signatory base and to conduct market analysis research that will assist in determining the drivers of food loss and waste during 2022, 2023 and 2024. The BFAP proposal has been agreed and the timelines for the completion of their report is under discussion.

Signatory Engagement Plan

The Core Signatories have been split into two groups based on the location of their head office. One Key Account Manager has been assigned to all Core Signatories in the southern part of South Africa (Western, Northern and Eastern Cape) and the other to the Core Signatories in the northern part of South Africa (Gauteng, Limpopo, Mpumalanga, and Kwa-Zulu Natal). The Key Account Managers have conducted an in-depth analysis of each of the Core Signatories that have been assigned to them. This analysis has helped inform how resources can be effectively allocated to support Core Signatories to prevent and reduce food loss and waste in their operations. The Key Account Managers will start engaging Core Signatories this month.

SA FLWI Communications

We have developed a Food Loss and Waste Media Mentions baseline report outlining mentions of the terms 'food loss and waste' and the 'South African Food Loss and Waste Initiative' in the media from 2022 to 2024. This will serve as the baseline against which increased communications about the topic and the SA FLWI in 2025 and beyond can be compared. A Communications Plan for 2025 has been developed and approved. A Branding and Communications Style Guide, PowerPoint Presentation and Word templates have been developed to ensure clear and consistent communication throughout the SA FLWI. Further materials will be developed according to the plan.



SA FLWI Administration

The SA FLWI Administrator has contacted all Signatories to ensure that the contact information for each signatory is up to date. The Administrator is working with the CGCSA team to ensure that all contacts are uploaded to the CE system. The Administrator provides the team with the necessary support in setting up meetings, keeping track of meeting actions and sharing communication post meetings, as well as providing administrative support with financial and legal approvals.

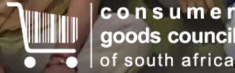
Global Pact Network Connect 2025

Our CEO and FSSI Executive attended the first ever Global Pact Network workshop in Mexico in January. This meeting brought together representatives from nine countries to share learnings and identify collaborative solutions for food loss and waste and plastics circularity. This network will provide a unique platform for global collective action.



[Click here to learn more about other services we offer](#)

An incredible week at #PactNetworkConnect25



Food Sustainability and Safety

FoodFoward SA Site Visit


The Food Loss and Waste Initiative team had the privilege of visiting FoodFoward SA's head office in Cape Town. As well as giving their executive team a tour of their warehouse and logistics center was also organized.

An associate signatory to the FLWI, FoodFoward SA is the largest food distribution organisation in South Africa, alleviating hunger while reducing quality surplus food from farmers, manufacturers & retailers to feed vulnerable communities the environmental impact of food loss & waste by recovering quality surplus food from farmers, manufactures & retailers to feed vulnerable communities.

Aiding over

 **2,500 beneficiary organisations**

 **920,000 beneficiaries served daily**

 **FoodFoward has helped get 21,760 tons of food to those that need it**



Health and Wellness

Project Background:

The strategic goal of this pillar is to contribute to improving the health and wellness of consumers and those being employed by the FSSI member companies, in line with Sustainable Development Goal 3, which is to ensure healthy lives and promote well-being for all at all ages. The objectives of this work are to recruit members and monitor and communicate progress made against commitments as part of the Healthy Food Options Industry Initiatives (HFOIIs) programmes, as well as to develop industry best practice guidelines for industry alignment.

Achievements:

CGCSA Commitment to Employee Wellbeing:

The cross-functional CGCSA Nutrition Task Team continues to execute the plan to improve the organisation's scorecard assessment. The scorecard assessment needs to be completed again to determine the progress made in 2024 and will be completed by the end of February 2025.

Food loss and Waste Engagement

The 29th of September, International Day of Awareness of Food Loss and Waste, marks a significant day in the global fight against food waste. The day held particular importance for the FLWI, as it coincided with the fourth anniversary of the Initiative. To commemorate this occasion with a bit of fun we decided to delve deeper into practical solutions that could be implemented at home. We invited a select group of stakeholders to an interactive workshop on food rescue and preservation on the 1st of November at the HTA School of Culinary Art.



18% of food waste occurs in South Africa

We ran a workshop with the theme 'Reimagining waste in the kitchen,' and it resonated strongly with participants who deal with waste on an industrial scale. We had representatives from the industry association, government, the SETAs, and the hospitality sector.

Associate signatories, Nosh Food Rescue and Food Masters Africa held sessions on the day. Hanneke Van Linge from Nosh gave a presentation on the optimal food storage solution for various produce that commonly get thrown out. Linda Menyeza from Food Master gave a demonstration on how to dehydrate pineapple, spinach, and carrots at home.

Lastly, we had Chef Citrum Khumalo host a class on making your own preserves. Attendees started the process of making their own sauerkraut and apple cider vinegar. To close out the day a lunch was hosted with a variety of different dishes to choose from, all made using rescue food and what are commonly thought to be kitchen scraps. By engaging with these stakeholders, we aimed to expand our signatory base and encourage them to join the FLWI in its mission to reduce food waste and promote sustainability.



Member Spotlight

We featured two of our member companies British Tobacco and Danone, both leaders in their sectors. We were honoured to be a part of their sustainability-orientated summit where they showcased their efforts and bold plans in their sustainability by visiting their various websites. #Shapingsustainabilitytogether. Partnerships for impact is our CGCSA guiding force and this time we partnered with Urban Surfer, a leader in innovative waste management solutions, who partnered with Focus Rooms event venue to roll out its waste initiative using micro reclaimers during the CGCSA 2024 Summit. This initiative significantly boosted the event's recycling rate, raising it from a modest 15% to an impressive 85% of event waste, marking a monumental step toward sustainability for both the venue and the Consumer Goods Council of South Africa (CGCSA).

By implementing Urban Surfer's unique waste management approach, which leverages micro reclaimers to sort, process, and recycle waste, Focus Room has not only demonstrated its commitment to environmentally responsible practices but also position itself as a leader in sustainable event hosting.

This achievement highlights Focus Rooms' dedication to sustainability and sets a benchmark for other venues in the industry to follow. For CGCSA, this initiative aligns perfectly with their newly launched CGCSA PRO (Producer Responsibility Organisation). The CGCSA PRO initiative aims to create a sustainable and inclusive waste management ecosystem by empowering micro reclaimers and promoting responsible waste disposal practices. Through this collaboration with Urban Surfer, CGCSA has shown its strong commitment to sustainability and its active role in driving the change toward a greener future.



CGCSA PRO

It has been over a year since the Consumer Goods Council of South Africa (CGCSA) submitted its application for Producer Responsibility Organisation (PRO) registration with the Department of Forestry, Fisheries, and the Environment (DFFE). Since receiving approval, CGCSA PRO has actively engaged with numerous companies to encourage membership, with some engagements proving successful while others remain ongoing.



6 companies have joined the CGCSA PRO,

reflecting our commitment to fostering industry collaboration in meeting regulatory requirements. The CGCSA PRO's primary objective is to ensure that all member organisations comply with the Extended Producer Responsibility (EPR) regulations, implemented under Section 18 of the National Environmental Management Waste Act 59 of 2008. Through this initiative, we aim to reduce the environmental impact of waste materials and promote sustainable waste management practices across the consumer goods sector. The CGCSA PRO is a cut above the rest because we align with GS1 Global standards.

We welcome all companies to join the CGCSA PRO to promote Legal Compliance & Risk Avoidance, Enhance Brand Reputation & Consumer Trust, Enable Market Access & Business Opportunities as well as Cost Savings & Resource Efficiency and mostly importantly, making Contributions to Environmental Sustainability.



CGCSA Foundation

It has been two years since the establishment of the CGCSA Foundation.

Call for Expressions of Interest (Eoi)

An expression of Interest (Eoi) was sent out to over 350 interest parties (including via the CGCSA's members) to identify potential organisations or partners to administer and deliver one or more of four Foundation projects, identified as follows:

STEM and digital skills for marginalised youth:

Managing and delivering an initiative aimed at empowering in particular young women, in STEM (Science, Technology, Engineering, and Mathematics) and digital skills.

Access-to-market skills for community and small-scale food producers:

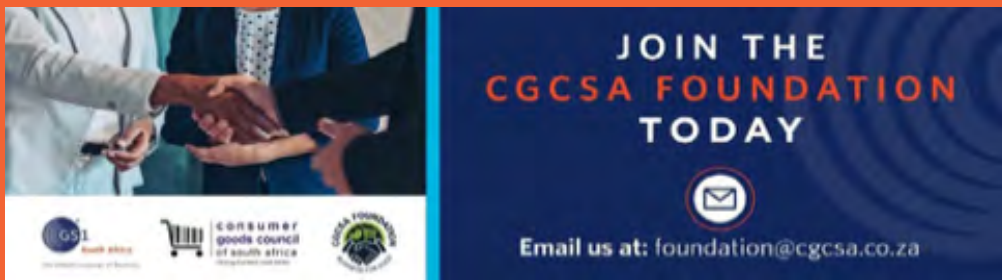
Managing and delivering a training programme and/or courses aimed at small-scale and community food garden producers on the areas of food safety, business and agriculture skills to enhance their economic sustainability through improved access to the food market.

Adopt-a-substation:

Spearheading efforts to revitalise, maintain and secure critical power sub-stations within the City of Ekurhuleni, ensuring municipal, industry and community engagement and sustainable operations.

Clean-up campaigns that empower youth and vulnerable communities:

Leading initiatives to organise and execute cleanup drives in cities or areas blighted by poor waste management services, fostering long-term community engagement and empowerment.



Crime Risk Initiative Counterfeit and Illicit trade

2024 National Election Readiness

The CGCRI played an instrumental role in providing its members and member company CEOs with election update reports monthly and bi-weekly to ensure that the consumer goods industry is kept abreast of all developments. The CGCRI represented the industry at the NATJOINTS where issues of national stability and preparedness were discussed. Member sites located in vulnerable areas were identified and escalated to the NATJOC to ensure that they form part of the deployment plan.

All concerns expressed by the industry were speedily communicated to the NATJOINTS through the established structures and were addressed promptly. The situation in the country pre; during and post the elections remained calm and stable. There were isolated cases of tension, however no major issues resulted from that.

Information Products

The CGCRI continues to share incident information reports with members on a daily; weekly; monthly and quarterly basis focusing on public unrest, social disorganization and crime.

These reports include crime trend analysis; modus operandi analysis; identified hotspots; planned marches and protests; vehicles used by criminals in the commissioning of crime; the identification of criminal syndicates; high risk days and times as well as high risk routes. Members and law enforcement have expressed their appreciation for these products as they assist in proactive planning. These reports are also shared with law enforcement at district level as well as provincial level.

MY CGCSA APP TRAINING - LAW ENFORCEMENT & Municipal Health Inspectors

Over the past 6 months we conducted training on the MY CGCSA App to over 300 law enforcement officials and municipal health inspectors.



300 law enforcement officials

The purpose of the training was to enable law enforcement and health inspectors to utilize the app when conducting operations/ inspections at formal & informal retail stores in the fight against counterfeit & illicit trade.

The App enables a user to verify the authenticity of the barcode on the product by providing manufacturer details as well as product information.

Should this barcode not match the product information displayed then this raises a red flag. An investigation into the product should then follow. The training was well attended, and the attendees expressed their excitement in the App which will aid during their operations in fight against counterfeit & illicit trade.



Some of the law enforcement members that attended the training that was hosted at the CGCSA Auditorium.

DOWNLOAD MY GS1ZA APP.



Counterfeit & Illicit Products

Over the past year, numerous disruptive raids were conducted by law enforcement which resulted in the seizure of illicit and counterfeit products worth over millions of rands and several suspects have been apprehended.



Awareness Campaign - Checka daai ding, Reka Makoya (Say No to Illicit Trade)

The CGCSA launched a national illicit & counterfeit awareness campaign using the tag line, **"Checka daai ding, Reka Makoya!"** on the 11th of November 2024 and the main focus is to educate the public from being passive consumers into becoming vigilant buyers who can identify and reject counterfeit products.

**1st November 2024 to
1st February 2025, we had:**

243

App downloads

29%

App Growth

168

Calls received to report illicit trade

Members of the public are encouraged to anonymously report all counterfeit and illicit activities via the Illicit Trade Hotline **0800014856** and the **MYCGCSA APP** (available on the AppStore & Play Store).

CHECKA DAAI DING, REKA MAKOYA

**ILLICIT GOODS CAN HARM
YOU AND YOUR FAMILY!**

**DO YOUR PART AND REPORT THE TRADING OF
ILLICIT GOODS ON THE MY CGCSA APP OR HOTLINE.**

0800 014 856



YILUNGELO LAKHO
IT'S YOUR RIGHT

Fake alcoholic brands could spoil your vibe this festive season. Be wise, know your stuff! Simphiwe Ncongwane and guests tackle the dangers of fake booze today. Don't miss it

17 December 2024 at 16:30 - 17:30
Call in 011 714 0671/ 011 714 0672

On SABC 1

060 844 9857
Yilungelo Lakho
@Yilungelo_Lakho

Simphiwe Ncongwane

Puleng Rachidi-Dube
Consumer Goods Council of South Africa

Lucky Ntimane
National Liquor Traders Council

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CHECKA DAAI DING, REKA MAKOYA

ILLICIT GOODS CAN HARM YOU AND YOUR FAMILY!

DO YOUR PART AND REPORT THE TRADING OF ILLICIT GOODS ON THE MY CGCSA APP OR HOTLINE.

0800 014 856

consumer goods council of south africa
Helping members trade better.

Destruction of Counterfeit Alcohol

On Friday the 13th of September 2024, the CGCSA was invited to the Destruction of Counterfeit & Illicit Liquor by the SAPS Gauteng Provincial Commissioner. During this event all the counterfeit & illicit alcohol seized during enforcement operations was destroyed.

Law enforcement members who attended the MY CGCSA App training expressed appreciation of the app and how it had aided them during enforcement operations. Our CEO Ms. Zinhle Tyikwe gave the message of support during the event and had an opportunity to destroy some of the counterfeit alcohol.



GS1 SA CEO Ms. Zinhle Tyikwe destroying counterfeit liquor.

SAPS Ministerial Signing of Cooperation Agreement

The CGCSA management team, through our CEO Ms. Zinhle Tyikwe was invited to the ministerial signing of cooperation agreements with the different Metros in Gauteng by SAPS Gauteng. The objective of the ministerial signing is to facilitate cooperation with the different metro police.

Ekurhuleni

The Ekurhuleni Metro signing of cooperation agreement was on Tuesday the 8th of October 2024 at the Tsakane Stadium.

Johannesburg

The Johannesburg Metro signing of cooperation agreement was on Thursday the 10th of October 2024 at the San Kopano Resource Centre in Alexandra.

Tshwane

The Tshwane Metro signing of cooperation agreement was on Thursday the 10th of October 2024 at the Lucas Moripe Stadium in Atteridgeville, Tshwane.

MINISTERIAL SIGNING OF COOPERATION AGREEMENT

The Minister of Police, Mr ES Mchunu (MP), cordially invites you to the Ministerial Signing of Cooperation Agreement

THURSDAY
10 October 2024

09:00

GAUTENG

San Kopano Resource Centre, Alexandra

ENHANCING PARTNERSHIP WITH CITIZENS FOR SAFER COMMUNITIES

Follow us on [social media icons] | MySAPS App | www.saps.gov.za

Order Secretary for Public Service Police

GAUTENG Jobus NDP 30 YEARS



General F. Masemola signing off the cooperation agreement

Consumer Goods Industry Access Cards – Digitalization

The Consumer Goods industry access card was developed at the inception of the initiative as a security measure to the industry to enable the monitoring of access control to its facilities by its staff, merchandisers and other service providers. This card acted as an industry card to access retail facilities. Information on the card included: full names of the cardholder, company name; expiry date of the card, ID number and a photo of the cardholder (permanent staff card).

With the digital era upon us, the consumer goods industry access card is now an electronic card which can be accessed via a smartphone. This system has a dashboard which allows industry employees to manage the card (i.e. To suspend; terminate or activate). The Access Card service is currently being marketed to the logistics industry for drivers, cleaning companies and security service providers.

The physical card will still be available for those without smart phones thus making it a dual system. For more information, please contact idcards@cgcsa.co.za



Sample of the new CGCSA Access Card

Global Standards and Solutions

From GS1 Barcodes to QR Codes with GS1 Standards.



50th anniversary of 1st barcode

On the 26 June 2024 marked the first product barcode to be scanned in a grocery store. In the early 1970s, retailers and manufacturers worked with GS1, the global organisation for data standards, adopting the barcode as the universal way to identify products.

The GS1 barcode is used today on billions of products worldwide and is excellent for enabling many processes such as scanning at checkout, category management fulfilment in distribution centers, and much more.

Today, more than ever, consumers and regulatory bodies are demanding more product information, such as usage instructions, safety, ingredients, nutrition, certifications, recycling, and so on. There is an ongoing need for enhanced product traceability through the supply chain to mitigate risks and improve customer service.

However, the traditional barcode that has served us so well does not have the capacity to support these future needs. To meet these new demands, the consumer goods industry will be best served by transitioning to QR Codes with GS1 standards, as they can store extensive amounts of product information and are easily accessible via smartphones. This would open a

range of new possibilities, providing all the information consumers need and desire, improving traceability, and driving efficiencies through the supply chain while still enabling scanning at checkout with the project called Sunrise 2027.

For Sunrise 2027 to succeed, the industry must again come together to adopt a unified approach, requiring changes from retailers and manufacturers. We expect this transition to happen gradually and believe that those who lead this transition to happen gradually and believe that those who lead this transformation will be best positioned to unlock valuable new capabilities and provide more benefits to their customers, shoppers, and customers.

To learn more about QR codes with GS1 standards and get involved, [CLICK HERE](#).

Advancing Livestock Traceability: GS1 Partners with RMIS to strengthen SA's Red Meat Industry

GS1 is proud to support the South African red meat industry's move toward a comprehensive livestock traceability system with Red Meat Industry Services (RMIS). This initiative enhances disease control and brings vital economic benefits to the sector.

Phase 1: Implementation Global Location Numbers (GLNs)

Working with RMIS, GS1 has introduced GLNs to uniquely identify critical locations across the supply chain, including farms, auction houses, feedlots, and abattoirs. This phase ensures accurate tracking by geofencing these sites, improving livestock management and efficiency.

Phase 2: Capturing and sharing Animal Data

Following the identification of locations, RMIS will capture and share essential animal data supported by GS1 standards. This guarantees that critical traceability information, such as GLNs, GPS coordinates, and timestamps, is accurate and secure throughout the supply chain.

Phase 3: Standardised Data Sharing

GS1 also assists RMIS in developing a platform for the standardised sharing of traceability data, ensuring compliance with global standards. This initiative will streamline livestock movement tracking and enhance the transparency and credibility of South Africa red meat products.

Collaboration between industry stakeholders, small-scale and commercial farmers, auction houses, abattoirs, and government bodies is crucial to the project's success. Together with RMIS, GS1 is committed to building a sustainable, efficient, and globally competitive red meat value chain for South Africa.

The Red Meat Industry Services Industry has launched Phase 1 of its traceability platforms, setting a new standard for visibility, trust, and accountability across the supply chain. Aligned with global GS1 standards, this platform is a major step toward industry-wide transparency. Learn more about our partnership with **RMIS HERE**.

2D Barcodes on Retail: Next generation barcode

As technology evolves, so have consumer expectations. QR Code powered by GS1 allows consumers and shoppers to use their smartphones to connect directly to the brand to enhance consumer engagement. Read the GS1 Data Matrix Position Paper **HERE**.

There are many reasons for the choice of the 2D barcodes powered by GS1, the most important are:

- 2D barcodes powered by GS1 enable traceability and sustainability initiatives, reduce waste, and simplify recall and return processes.
- QR Codes powered by GS1 give producers, brand owners and retailers new ways to connect with consumers and shoppers.
- These barcodes hold more products information and go "beep" at the register.

While the 1D barcodes is not going away, retailers will need to plan to welcome a defined set of different barcodes through their Point of Sale systems. With planning, this will ensure compatibility with existing systems and offer growth opportunities to unlock additional capabilities. Explore the 2D barcodes that can unlock consumer engagement and leverage your product data to better power your business.



Global Data Synchronising Network (GDSN)

GS1 GDSN and GS1 Global Data Model

GS1 Global Data Model & Attribute Definitions for Business (ADB) enable greater data quality within the network



Global Data Synchronising Network (GDSN)

The GDSN programme is a powerful platform designed to enhance product visibility and streamline interaction with major retailers across any market. It makes it possible for any company, in any market, to share high-quality product information seamlessly.

The benefits of GDSN include access to a vast network of retailers and trading partners, enabling efficient listing and managing product data in accordance with industry standards.

What it brings to the industry

GDSN realises powerful benefits for your business:

-  1 Share real-time product content with all trading partners simultaneously
-  2 Decrease data management time and costs
-  3 Eliminate manual processes and reduce errors, generating quality
-  4 Bring new products to market quickly and easily
-  5 Enable brand transparency to consumers and patients

Stakeholder Engagement

Effective stakeholder engagement is essential for GS1 South Africa | CGCSA, enabling us to build strong relationships, gain valuable insights, and drive meaningful change. By actively engaging with our stakeholders, we can better understand their evolving needs, align our strategies with industry expectations, and foster collaboration that benefits the broader business community.

These interactions not only enhance transparency, accessibility, and accountability but also contribute to sustainable decision-making that supports long-term growth. In pursuit of these objectives, GS1 SA | CGCSA facilitated the following engagements during the period under review:

Board Engagement with Minister

The CGCSA Board engaged Minister Tau and Deputy Minister Goglimpi on 20 November 2024. In the meeting the Department of Trade, Industry, and Competition (the dtic) reaffirmed its commitment to creating an enabling environment for businesses and advancing measures that promote inclusive economic growth.

The dtic and CGCSA will is to drive critical industry initiatives, that include the implementation of supplier development programmes providing SMMEs with greater access to markets and promote food safety. To ensure a coordinated and impactful approach, the dtic and CGCSA established a joint working group tasked with advancing these priorities and tracking progress.

Workshops, Training and Events

Member Spotlight

In the previous year, we featured two of our member companies British Tobacco and Danone, both leaders

in their sectors. We were honoured to be a part of their sustainability-oriented summits where they showcased their efforts and bold plans in their sustainability journey. Packaging solutions. Learn how they are making strides in sustainability by visiting their various websites.

#Shapingsustainabilitytogether.



Launch of the National SAPS Safer Festive Season Campaign

The launch of the National SAPS Safer festive season campaign took place on the 11th of October 2024 at Moretele Park in Tshwane. The purpose of the campaign is to increase SAPS visibility and deployment in identified high risk areas including malls, shopping centers and routes. The CGCRI assists in identifying vulnerable areas, malls and high-risk routes as well as identifying high risk times of day and high-risk day of the week. During the event the CGCSA showcases their service offering by setting up an exhibition stand.

All the other respective provinces launched their SAPS Provincial Safer Festive Season Campaigns the following week.



Police Minister; Mr. Senzo Mchunu; SAPS National Commissioner General Fannie Masemola & stakeholders at the Launch of the SAPS Safer Festive Season Campaign in Tshwane.



*CGCRI exhibition stand at the launch of the national SAPS Festive Season Campaign.

Informal Traders & Micro Enterprise Development Programme

The ITAMED is a training intervention identified by the Wholesale and Retail Sector Education and Training Authority (W&RSETA) and it is presented widely in South Africa. The training intervention covers various business modules designed to assist the Informal Traders and Micro Enterprises in growing and sustaining their businesses.

The modules include but are not limited to Customer Care, Introduction to Entrepreneurship, Purchasing Skills, Hygiene, Point of Sale and Food Safety. In November 2024 CGCSA had the pleasure of successfully training in Randfontein funded by the Wholesale & Retail Seta.

75 informal traders trained

280 employed learners have benefited from bursaries

5 employed learners funded to study MBA

We believe that upskilling and reskilling are essential in today's fast-paced and ever-changing working environment. The partnership with the W&R Seta has enabled individuals to enhance their skills and advance in their careers.



Events

GS1 Indaba

GS1 South Africa Indaba offers that ultimate forum to discuss how the industry is continuing to rise above today's challenges to deliver optimised supply chain and customer experience. The purpose of Indaba was aimed to convene leaders from the retail industry alongside small and medium-sized enterprises (SMMEs) and entrepreneurs, facilitating mutual learning about the challenges and opportunities they face.

It provided a platform for discussing issues such as product listing in retail stores and marketing challenges entrepreneurs encounter, while emphasizing the role of GS1 Standards in enhancing operational efficiency for both parties. During the event, GS1 SA unveiled a Consumer Trust App designed to empower consumers to verify products they purchase, thereby reducing the presence of counterfeit goods across various sectors including retail and pharmaceuticals.

Notable highlights included addresses from prominent figures such as Renaud de Barbuat, President of GS1 Global, and Robert Beideman, GS1's Chief Product Officer. GS1 South Africa Council Members from leading retail groups such as:

- Shoprite
- Pick n Pay
- Massmart
- SPAR Group
- Rhodes Food Group
- Tiger Brands

also shared insights. Marvin Mies from Wipotec Germany discussed the migration to 2D barcoding, underscoring the anticipated full implementation by 2027. Additionally, experts like Simon Cole and Anton Coetzee delved into topics like healthcare 2D barcoding, serialization, and traceability. It's worth mentioning that the CEO of GS1 Namibia, Patricia Hangula, attended the event.

The event also witnessed the launch of innovative solutions such as the (Verified by GS1 & CGCSA Crime App), introduced by Prof Eldrid from Johannesburg Business School, Sudeshan Pillay, COO and Michele Francis Padayachee, Executive of Global Standards & Solutions. This app generated excitement as it allows consumers to verify GS1-certified products and report illicit items directly through the platform. It can be inferred that the inaugural in-person GS1 Indaba 2024 was a triumph, achieving all its intended objectives.



CGCSA Women Colloquy
ACCELERATING INCLUSION, EQUITY AND DIVERSITY
Date: 29 August 2024
Time: 08:00 - 12:00
Venue: Killarney Country Club
Cost: R1000.00 per person
REGISTER TO ATTEND

SPONSORS: Amka, Coca-Cola, Kellanova, Lindt, RFG, SAB, W&RSETA

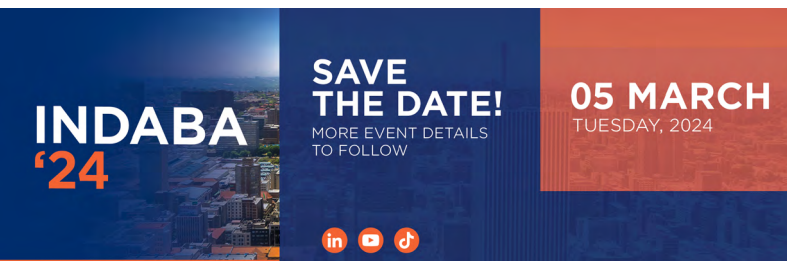
CGCSA Women Colloquy

The Consumer Goods Council of South Africa (CGCSA) hosted the 2nd Annual Women Colloquy on 29th August 2024 at the Killarney Country Club in Houghton Estate. This flagship event built on the success of the inaugural colloquy in 2023, reaffirming CGCSA's commitment to promoting inclusivity, equity, and diversity within the CGCSA. As a pivotal Industry Association, CGCSA continue to champion initiatives that empower women across all levels of the workplace, driving transformation and sustainable growth. With the theme "Accelerating Inclusivity, Equity, and Diversity Programme," the colloquy provided a platform for participants to exchange insights, explore new opportunities, and address challenges in a rapidly evolving business landscape.



117 event participants

The 2024 event attracted strong engagement from sector leaders and stakeholders. The colloquy showcased robust sponsorship support from major brands, including Amka, Coca-Cola, Kellanova, Lindt, RFG, SAB, W&RSETA, and Red Bull. As the CGCSA looks ahead to the 3rd Annual Women Colloquy on 27th August 2025, plans are underway to expand the event's financial and strategic impact while strengthening its inclusivity initiatives. By fostering collaboration and innovation, CGCSA remains committed to empowering women across the sector and contributing meaningfully to South Africa's economic growth and societal advancement.



INDABA '24
SAVE THE DATE!
MORE EVENT DETAILS TO FOLLOW
05 MARCH
TUESDAY, 2024

in yt d



[Click here to view the CGCSA Summit Report](#)



Save The Date!

GS1
South Africa
INDABA
'25

**Transparency, Trust, and Transformation:
The Power of GS1 Standards**

Date: 08 April, Tuesday 2025
08:00AM - 16:00PM

Venue: Focus Rooms,
Modderfontein

▶ **REGISTRATIONS OPEN**



Join us at the Crime Risk Seminar, where we will discuss the State of the Retail Value Chain



14 May 2025



07:00 to 17:00



Focus Rooms



R2 999 for non-members and five free tickets for members



Exhibition stand 2x2 for R6 800

Reserve your spot by emailing us at info@cgcsa.co.za

@CGCSA1

The Consumer Good Council of South Africa (CGCSA)



CGCSA Women Colloquy

Save The Date

27 August 2025



CGCSA
SUMMIT

OCTOBER 08

COST: R4 999 for non-members and five free tickets for members

2025

EXHIBITION: R7 000 for a 2x2 stand and R11 900 for a 4x2 stand

**CGCSA
SUMMIT
2025**

#CGCSASUMMIT2025

@CGCSA1

THE CONSUMER GOOD COUNCIL OF SOUTH AFRICA (CGCSA)

Member Testimonials

To the Consumer Goods Council of South Africa,

On behalf of L'Oréal South Africa Pty. LTD., we express our sincere gratitude for your invaluable support in facilitating the dialogue with the Department of Health (DoH) in September 2023. This meeting addressed the Foodstuffs, Cosmetics and Disinfectant Act (54/1972): Regulations relating to Labelling, Advertising and Composition of Cosmetics, R.1469, December 2017 (draft). Your dedication and persistent efforts were instrumental in achieving this significant milestone.

For years, our industry has sought clarity and engagement with the DoH on these cosmetic regulations. Your commitment to advocating for our collective needs resulted in the first-ever government-industry meeting on this topic. The Deputy Director General's direct address to our industry marked a monumental step forward in fostering a collaborative and transparent relationship between the government and the cosmetics sector.

Engaging directly with the DDG provided invaluable insights into the DoH's plan for the draft regulations. This allows us to better understand their perspective and contribute meaningfully to the urgent adoption and enforcement of regulations that support industry growth and innovation. Future open dialogue is essential for creating a regulatory environment that protects consumers while fostering a thriving cosmetics market.

We appreciate CGCSA's broader contributions to the cosmetics industry, including:

- Advocacy and Collaboration - Your efforts in advocating for consumer goods industries, which indirectly support the cosmetics sector.
- Regulatory Engagement - Facilitating dialogue with government bodies to clarify and influence regulations affecting the cosmetics industry.
- Industry Support - Providing a platform for collaboration and best practices among industry members, enhancing operational efficiency and compliance.

We also envision that future collaborations between CGCSA and the Cosmetic, Toiletry & Fragrance Association of South Africa (CTFA) could further enhance the regulatory and operational landscape of the cosmetics industry. Such partnerships could leverage the strengths of both organizations to promote a more cohesive and supportive environment for industry growth and consumer safety.

Thank you again for your tireless advocacy and commitment to our industry. We look forward to continuing to work alongside you to ensure a positive and productive future for the cosmetics sector.

Sincerely,

Valerie Abondo - Regulatory & Public Affairs Director SSA

Dershana Jackson - Scientific Director SA

The Consumer Goods Council of South Africa has proven to be an invaluable partner in helping our industry navigate the dynamic business and socio-economic environment.

What sets CGCSA apart is their proactive approach to industry engagement, their active involvement in shaping key business frameworks, and their ability to anticipate and respond to shifts in legislation, policy, and other regulatory matters. Their foresight and strategic guidance are vital in ensuring the continued growth and sustainability of our sector.

Zoleka Lisa

Vice President: Corporate Affairs

SAB

The LRSE department continues to be an invaluable partner in navigating the complex and evolving regulatory landscape of the FMCG sector. Their proactive approach to identifying and mitigating policy and regulatory risks ensures that our industry remains competitive, compliant, and well-represented in key decision-making forums.

Through strategic engagement with government, media, and other stakeholders, LRSE effectively advocates for policies that enable a sustainable and thriving business environment. Their ability to influence regulatory outcomes through well-researched written submissions and ongoing dialogue with policymakers is commendable. The department's commitment to fostering a supportive FMCG ecosystem is evident in their structured approach, including the risk register and close collaboration with the Policy and Advisory Committee. Their ability to anticipate challenges and advocate for solutions before they become barriers has significantly benefited our organization and the sector at large.

We deeply appreciate the LRSE team's dedication, expertise, and relentless pursuit of a fair and enabling environments for all members. Their work strengthens our ability to operate and innovate with confidence, knowing that our interests are being actively safeguarded.

Suraya Hamdulay
Head of Corporate Affairs: Southern Africa
Mars

Through their Consumer Goods Crime Risk Initiative (CGCRI), the Consumer Goods Council of South Africa (CGCSA) has established an essential platform for collaboration, information sharing, and crime prevention strategies that have enhanced security across the retail industry.

Their proactive engagement with government and law enforcement agencies, particularly in advocating for crime prevention measures, has significantly improved the industry's alignment in combating serious and violent crimes such as armed robberies, burglaries, and cash-in-transit heists. The CGCSA's ability to facilitate partnerships among retailers, manufacturers, and security forces has created a more resilient and united front against crime.

Pick n Pay, along with other major retailers, continues to benefit from the CGCSA's expertise in crime incident management, risk analysis, and the sharing of best practices. Their commitment to creating a safer retail environment has not only protected businesses but has also contributed to the overall economic stability of the industry.

We commend the CGCSA for their invaluable support and leadership in ensuring the safety and security of South Africa's retail sector.

Nuno Pires
Pick 'n Pay National Risk Manager



consumer
goods council
of south africa
Helping members trade better.

The retail and manufacturing member companies represented by the CGCSA stand against **GENDER BASED VIOLENCE (GBV)**.

Our members are in the forefront fighting against GBV and **DECLARE** all operations **GBV FREE**.

A large, dark blue handprint graphic is centered on the page. The palm of the hand is a solid dark blue shape containing the text 'STOP VIOLENCE AGAINST WOMEN AND GIRLS' in white, bold, uppercase letters. The fingers are also dark blue and spread out.

**STOP VIOLENCE
AGAINST
WOMEN AND GIRLS**

TO REPORT ANY INCIDENTS CALL THE:

CGCSA GBV Hotline: 0800 014 856

National GBV Helpline: 0800 150 150

Contact us



011 777 3300



@CGCSA1



The Consumer Goods Council of South Africa (CGCSA)



www.cgcsa.co.za | www.gs1za.org



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